

## REMARKS

As a preliminary matter, Applicants appreciate the Examiner's indication of allowable subject matter contained in claims 11-28.

Claims 1-10 and 29-30 stand rejected under 35 U.S.C. 102(e) as being anticipated by Makino et al. (U.S. Patent No. 6,570,554). In response, Applicants amended independent claims 1 and 29 to clarify that a predetermined time is based on incidence of light of one color in one frame, and a start timing is based on incidence of light of a next color in the same one frame, and respectfully traverse the rejection as it applies to the amended claims. Support for this amendment can be found in Applicants' specification on page 24, line 15 et seq., for example.

Makino is directed to a liquid crystal display having a back-light emitting red, green and blue sequentially color by color. The back-light is controlled so that, in three consecutive frames, the orders of light emissions of the respective colors carried it in respective sub-frames are not coincident with each. More specifically, Makino has a field-sequential type display device that displays by synchronizing successive switching of lights of a plurality of colors to be incident on an optical switching element from a light source. This occurs with the inputting of display data of each color corresponding to an image to be displayed in the optical switching element. However, this occurs in different frames. Makino fails to disclose or suggest a predetermined time being provided between an interruption of incidence of light of one color *in one frame* on the

optical switching element and a start timing of incidence of light of a next color *in one frame* on the optical switching element.

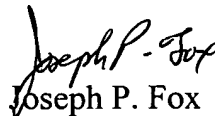
The Examiner asserts that the NLF SF shown in FIG. 16A of Makino shows a predetermined time provided between a data scanning in one frame and a other data scanning in a subsequent frame. However, as discussed above Makino fails to disclose wherein the incident of light of one color is in one frame and the next color is in the one frame, as now recited in the amended claims. For this reason, withdrawal of the §102(e) rejection is respectfully requested.

For all of the foregoing reasons, Applicants submit that this Application is in condition for allowance, which is respectfully requested. The Examiner is invited to contact the undersigned attorney if an interview would expedite prosecution.

Respectfully submitted,

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